



Centre of Excellence

GOVERNMENT COLLEGE SANJAULI

SHIMLA-06, H.P.

{NATIONAL SERVICE SCHEME}

A Report

Voter Awareness Programme

Date: 12/03/2024

- **Introduction:** The National Service Scheme unit of Govt. College, Sanjauli has undertaken an important initiative aimed at promoting voter awareness among the general public. The campaign, in line with the Election Commission of India's mandate for voter education and participation, focused on educating citizens about their electoral rights and responsibilities. This was carried out through creative methods such as Nukad Natak (street plays) and educational videos, which effectively conveyed the significance of voting to a diverse audience. In this almost 45 volunteers participated.



- **Nukkad Natak:** The NSS volunteers performed Nukad Natak in college campus. The performance was designed to be both entertaining and informative, using humour, drama, and relatable situations to highlight the importance of voting. Key messages included the power of individual votes, the need for responsible voting, and the dangers of voter apathy.



- **Video Making:** Alongside the street plays, NSS volunteers also produced short videos promoting voter awareness. These videos were shared on social media platforms like Instagram, Facebook, targeting young voters and tech-savvy audiences. The videos featured volunteers explaining the voter registration process, the importance of each vote, and debunking myths surrounding the electoral process.



- **Conclusion:** The voter awareness campaign conducted by the NSS volunteers through Nukad Natak and videos proved to be an effective and impactful way of educating the public about the significance of voting. The creative use of street plays and digital media ensured that the message reached a wide and diverse audience. The campaign not only increased voter registration but also fostered a sense of responsibility among the citizens to participate in the democratic process. Moving forward, the NSS plans to expand the reach of the campaign and continue to work toward enhancing voter awareness and participation.



➤ Social Media Links:

- <https://www.instagram.com/reel/C7TG2VWBA3K/?igsh=MTY1bHdmNGVxdDcxZA==>
- https://youtu.be/q_GLs_BTDqQ?si=jWc1vfF-d-zNN28W
- <https://youtu.be/1AZObmNW89k?si=wJaw0TmhyR8P4hBS>



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