



Centre of Excellence

GOVERNMENT COLLEGE SANJAULI

SHIMLA-06, H.P.

{ NATIONAL SERVICE SCHEME }

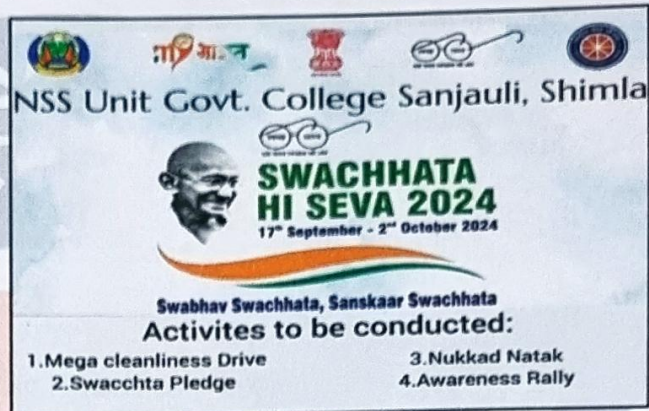
A Report

Swachhata Hi Seva 2024

Date: 05/10/2024

➤ Introduction:

The NSS Unit of Government College Sanjauli actively participated in the nationwide Swachhata Hi Seva (SHS) Campaign from 17th September to 2nd October 2024 under the theme "Swabhav Swachhata, Sanskar Swachhata". The aim of this campaign is to make cleanliness a natural habit and core societal value in the community. The unit took proactive steps to engage students and the community through various activities, all of which were well-received and effectively promoted the campaign's key messages.



The slogan "Har Kuda Kudedaan Mein" was prominently used to encourage people about the aim of this campaign.

➤ Objectives:

The main objective of the NSS Unit's was to achieve the aim of the campaign and not just create awareness about this campaign but also make people responsible towards their duty of cleanliness.

The other objectives of our NSS Unit during the SHS Campaign were:

1. To raise awareness about the importance of cleanliness among the local community.
2. To promote responsible waste management by encouraging the use of dustbins.
3. To conduct on-ground activities that emphasize the role of every citizen in maintaining public hygiene.
4. To contribute to the national mission of a cleaner India by organizing cleanliness drives and educational programs.
5. To promote the Swachhata App.

➤ Activities carried out during the campaign:

Sr. No.	Activity	Social Media Link
1.	Swachhata Pledge	https://shorturl.at/YZEfs https://shorturl.at/oX0Bl https://tinyurl.com/4kdtwuff
2.	Promoting Swachhata App (Orientation Session)	https://tinyurl.com/y7d7vmw9 https://tinyurl.com/5cmj547t https://tinyurl.com/2zmvw6kf
3.	One Day Camp	https://tinyurl.com/5y9aay38 https://tinyurl.com/nr49werd https://tinyurl.com/3pdnpd7s

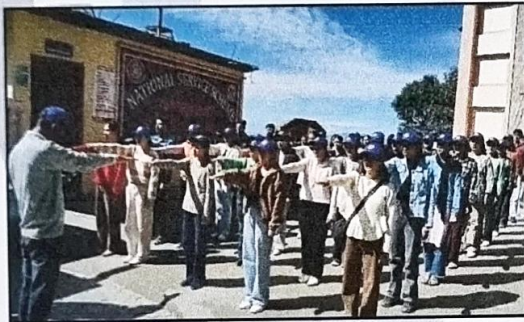
4.	Awareness Rally	https://tinyurl.com/3dpkdpd7 https://tinyurl.com/5n8cpf2d https://tinyurl.com/3ydruxhk
5.	Nukkad Natak	https://tinyurl.com/4j8fmbf3 https://tinyurl.com/ypxxjtmn https://tinyurl.com/2x66zbtj https://tinyurl.com/yucu26km https://tinyurl.com/yjuy6mef
6.	Mega Cleanliness Drive	https://tinyurl.com/hxtetmb7 https://tinyurl.com/bde4aw5z https://tinyurl.com/nssSHS

● **Swachhata Pledge:**

The campaign commenced with the Swachhata Pledge on 19th September, where all NSS volunteers, took an oath to keep their surroundings clean and encourage others to do the same. The pledge served as a motivating start to the campaign and underscored the responsibility of every individual in maintaining cleanliness.

“स्वच्छता शपथ”

“मैं स्वच्छता सेना हूँ, मैं स्वच्छता सेना के प्रति वचन दूँगा और उसके सिधे सचन दूँगा। हर र्व 100 मीटेर चानी हर स्वच्छता सेना को स्वच्छता काके स्वच्छता के इस संकल्पन को प्रतिबन्धन करूँगा। मैं न चन्दनी करूँगा न चिपको को करने दूँगा। सबसे पहले स्वच्छता से, मैं परिवार से, मुझसे से, मैं गाँव से और मैं कार्यस्थल से शुरू करूँगा। मैं गति-गति और गली-गली स्वच्छता प्रकल्पन का प्रचार करूँगा। स्वच्छता की हरकत बनाया गया मैं एक कदम पूरे भारत को स्वच्छ बनाने में मदद करूँगा। मैं जो कदम ले रहा हूँ, वह अन्य 100 व्यक्तियों से भी करवाऊँगा। ये भी मेरी स्वच्छता के सिधे 100 मीटेर हैं, इसके सिधे प्रचार करूँगा। मुझे वास्तुतः है कि स्वच्छता की हरकत बनाया गया मैं एक कदम पूरे भारत को स्वच्छ बनाने में मदद करूँगा।”



● **Orientation Session:**

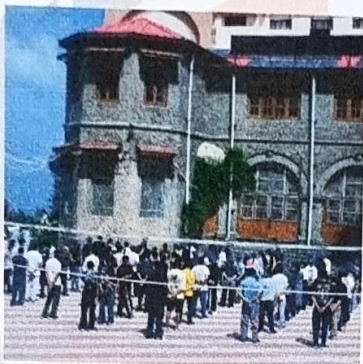
On 21st September, we conducted an orientation session regarding this campaign. The purpose of this session was to give insights about the future activities which are going to happen in the upcoming days. This session also includes the insights about the features and benefits of Swachhata App.



- **One Day Camp:**

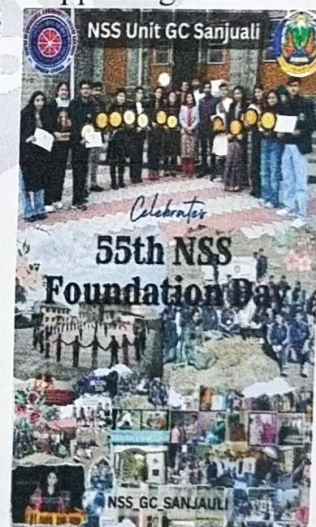
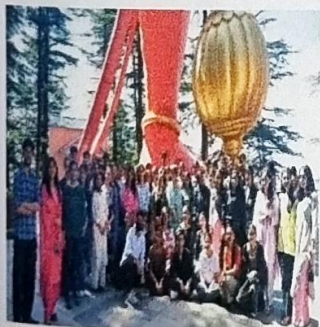
On 22nd September, a One Day Camp was organised in the college campus. The main objective of this camp was to engage newly enrolled volunteers in team-building activities and to give them brief introduction about the services we provide to the community. In this camp, volunteers conducted a survey on the services provided by the M.C. Shimla.

Survey Form: <https://forms.gle/dXAq9gvyNjXCxZXh8>



- **Awareness Rally:**

An Awareness Rally was organised from college campus to Jakhoo temple on the 55th NSS Foundation Day, i.e. 24th September to spread the message of cleanliness and responsible waste management. NSS volunteers marched through the streets holding banners and placards with messages supporting the campaign's objectives. The slogan "*Har Kuda Kudedaan Mein*" was prominently used during the rally. The rally was instrumental in reaching out to the local community, particularly in the market areas and residential neighbourhoods.



● **Mega Cleanliness Drive:**

A Mega Cleanliness Drive was organized at various locations in and around the college campus. The drive took place on the second last day of the campaign, i.e. 1st October and saw enthusiastic participation from NSS volunteers. In this mega cleanliness drive we successfully collected more than 150kg of garbage.

Key locations covered included:

- The main campus of college
- IGMC Bus stand and nearby hospital
- The Forest Road of Jakhoo
- The streets of Sanjauli and Chalunthi
- Dhalli Bye-Pass Road

The volunteers worked in groups, equipped with cleaning tools, gloves, and waste bags, to ensure that all designated areas were cleaned effectively. Special attention was given to proper waste disposal, with an emphasis on separating recyclable and non-recyclable waste. The local community members also participated in the drive, creating a collaborative effort towards cleanliness.



● **Nukkad Natak:**

To creatively engage the public, the NSS Unit organized two Nukkad Nataks (street play) on 1st and 2nd October at the college campus and The Ridge respectively. Natak, performed by NSS volunteers, emphasized the harmful effects of littering and the importance of maintaining cleanliness for better public health. The street play was an effective tool in engaging the audience and spreading awareness in an interactive and entertaining manner. The Nukkad Natak attracted a large audience, and the message of "Har Kuda Kudedan Mein" was conveyed in a powerful and memorable way, leaving a lasting impact on the viewers.



➤ **Conclusion:**

The NSS Unit's participation in the Swachhata Hi Seva Campaign was a highly rewarding experience, both for the volunteers and the community. The activities conducted during the campaign helped foster a sense of responsibility towards cleanliness and contributed to the larger goal of a cleaner and healthier India.

Moving forward, the NSS Unit plans to continue promoting cleanliness and environmental sustainability through regular activities and follow-up campaigns. The success of the SHS Campaign has laid a strong foundation for future initiatives, and we hope to further strengthen community involvement in such efforts.



Reported by:

Vol. Abhishek Chauhan
Secretary, NSS Unit

Signature
09/10/24

Mr. Anupam V
NSS Programme Officer
Govt. College Sanjauli

NSS PROGRAMME OFFICER
GOVT. COLLEGE SANJAULI

Signature
Principal
Govt. College Sanjauli-6
Sanjauli, Shimla-6
H.P.