## Make the Best of Quarantine: Work Opportunities from Home

## **Three Day Workshop**

**Resource person: Mohit Sood** 

In a three day workshop conducted in the hybrid mode, from 26<sup>th</sup> August to 28<sup>th</sup> August, for the NSS volunteers of Govt College Sanjauli, 90 students were made familiar with diverse ways of generating livelihood and self employment. The resource person, Mr Mohit Sood told the students that 'Work from home' has become increasingly popular in recent years due to advancements in technology and changes in work culture. The COVID-19 pandemic has further accelerated this trend as more companies and organizations have shifted to remote work to ensure the safety of their employees.

The benefits of work from home include increased flexibility, reduced commuting time and expenses, and the ability to work from anywhere with an internet connection. It also allows individuals to better balance their personal and professional lives.

Mr Sood said, many job roles can be performed remotely, including software development, content creation, customer service, administrative support, and marketing, among others. Additionally, freelance work and entrepreneurship have also become more accessible with the rise of remote work. While work from home offers many advantages, it also comes with challenges, such as the need for self-discipline, potential isolation, and the need for reliable technology. It is important for both employers and employees to establish clear expectations and communication channels to ensure a successful remote work experience.

He told them about options in fields such as;

Virtual assistant: Can provide administrative support to clients remotely, including scheduling appointments, managing emails, and conducting research

Software development: Many software developers work from home, developing, testing, and maintaining software applications for clients and companies

Content creation: Content writers, bloggers, and social media managers can work from home, creating and managing online content for clients and companies

Graphic design: Graphic designers can create and edit designs and graphics for clients and companies from home

Customer service: Many companies hire remote customer service representatives who can answer customer queries and resolve issues from home

Online tutoring and teaching: With the rise of online learning, there are many opportunities for teachers and tutors to work from home and deliver virtual lessons

Freelance work: offering their services in fields such as writing, design, programming, and marketing

Translation services: providing services remotely, translating documents, websites, and other materials for clients

Data entry and research: Companies and individuals often outsource data entry and research tasks to remote workers who can complete the work from home. Students can take these jobs

Food blogger: create content related to food, recipes, and cooking tips from home and share them on their blog or social media platforms

Food photographer: take photographs of food for clients, including restaurants, magazines, and websites, from home

Recipe developer: can create and test recipes from home for clients, including food companies, cookbooks, and websites

Food writer: can write articles, cookbooks, and other content related to food and drink from home for clients, including magazines, websites, and publishing companies

Food consultant: can provide advice and expertise on food-related topics to clients from home, including restaurants, food companies, and individuals

Catering services: offer virtual catering services where one can prepare and package the food, and then deliver it to the client's location

Online cooking classes: With the rise of online learning, cooking instructors are offering virtual cooking classes where students can learn to cook from home

Food delivery services: food delivery services, such as meal kit delivery companies, allow employees to work from home, taking orders and coordinating deliveries from a remote location

Food preserves: Making Jams, pickles and spices can be a good option

Baking: Breads, cakes and others related products

Fashion design: can design and create clothing, accessories, and footwear from home, and then sell designs online or through retailers

Fashion stylist: can work from home, providing advice to clients on fashion trends, wardrobe selection, and styling for photo shoots, videos, and events

Fashion blogger: can create content related to fashion, beauty, and lifestyle from home, and then share it on their blog or social media platforms

Hospitality consultant: can provide advice and expertise on hospitality-related topics to clients from home, including hotels, restaurants, and event venues

Event planning: can work from home, coordinating and planning events, such as weddings, parties, and corporate events, for clients

Beauty consultant: can provide advice and expertise on beauty-related topics to clients from home, including skincare, makeup, and hair care

Makeup artist: providing makeup services for clients, including photo shoots, weddings, and special events

Art instructor: provide virtual art classes from home, teaching students various art techniques and styles

Graphic design for the arts: can create digital designs, such as posters, flyers, and brochures, for artists and galleries from home

He said, these were only a few of the vast range of things one can do from home. Any little area of expertise or interest can be easily developed into a full fledged career with a little investment. He also told the students of several government financing schemes that one (esp. girls) can avail of to kick start self employment projects. He told them of some NGOs who can be of assistance. The Convener, Career Guidance Cell, Dr Vinay Mohan Sharma and NSS Program Officer thanked Mr Sood for his valuable inputs.