

REPORT ON ANTI CHITTA

AWARENESS RALLY

An Anti Chitaa Awareness Rally was organized in Shimla, Himachal Pradesh, on 15th November 2025 as part of the ongoing Chitaa Mukht Himachal Pradesh campaign to combat the growing drug menace in the state. The rally began at the iconic Ridge and concluded at Chauda Maidaan, traversing through the heart of Shimla to maximize public attention and spread the message of drug abstinence.

The rally was inaugurated by the Chief Minister of Himachal Pradesh, Thakur Sukhvinder Singh Sukhu, who addressed the gathering and motivated the youth to abstain from drug usage. He administered an oath at the Ridge, urging people, especially the younger generation, to stay away from drugs and addictive substances. The Chief Minister emphasized that the fight against drugs was not merely a governmental initiative but a people's movement, requiring collective effort from all sections of society. He also highlighted the crucial role of schools, religious institutions, and women in sustaining and leading this campaign.



Several schools and colleges from Shimla and neighbouring areas participated, showcasing strong youth support. The rally witnessed enthusiastic involvement

from both NCC (National Cadet Corps) and NSS (National Service Scheme), with 25 NCC cadets playing a vital role in guiding participants, maintaining discipline, and leading slogan shouting. Their disciplined approach ensured order throughout the march and amplified the rally's call for a Chitaa-free Himachal Pradesh.

As the rally progressed from the Ridge to Chauda Maidaan, participants shouted impactful slogans against drug abuse and distributed informative pamphlets to spread awareness. Citizens, students, dignitaries, and government officials joined the movement, making it a collective effort. At the end of the rally, refreshments were provided to all participants as a token of appreciation.



The event also marked the launch of a three-month, state-wide campaign aimed at rooting out the Chitta menace from Himachal Pradesh. It symbolized a decisive step toward community-driven prevention, awareness, and strict enforcement against drug peddling.

The Anti Chitta Awareness Rally in Shimla was a powerful initiative that united citizens, students, and officials against drug abuse. It spread awareness, inspired collective responsibility, and marked the beginning of a determined campaign for a drug-free Himachal Pradesh.