

# “Earn While You Learn”

---

The Department of Higher Education, Himachal Pradesh (Head office at Directorate of Higher Education, Lalpani, Shimla-171001), signed memorandum of understanding (MoU) with Giverly India Private Limited (Registered office at 883 Sector 31, Gurgaon, Haryana-122001) on 9<sup>th</sup> Day of October, 2024.

Where As:

1. The Department of Higher Education, Himachal Pradesh seeks to enhance the vocational skills, financial literacy, and employability of students across Himachal Pradesh.
2. Giverly has developed an application called **‘Chainge’** under the **“Earn While You Learn” Program** aimed at helping students enrolled in Grade 10 and above, become financially independent through gig work, freelance opportunities and vocational up skilling.
3. A pilot program was conducted successfully in collaboration with the Department of Higher Education, promoting this MoU for the **full-scale launch and implementation of the program** across the state of Himachal Pradesh

## **PURPOSE AND OBJECTIVES:**

- ❖ Provide students with the opportunity to perform gig work for brands and companies, earning stipends while developing valuable vocational skills.
- ❖ Offer educational contents on financial literacy, entrepreneurship and other subjects.
- ❖ Implement the ‘Earn While You Learn’ program in the whole State of Himachal Pradesh to support students’ financial independence and promote financial literacy among them.

## **Benefits of ‘Earn While You Learn’ Program**

- Provides opportunities to students to earn while learning to meet their expenses.
- Exposes the students to the world of work before actual employment.
- Gives students hands on experience and confidence thereby prepares them better for taking up jobs in future.

- Enables the students to explore their subject preferences and develop them into a career.
- Helps inculcate in the students values of hard work and dignity of labour.
- Helps to channelize the in exhaustive energy of the young students in positive activities.

### **Making vocational training meaningful**

- Burden of providing for household expenses prevents many young people from undertaking vocational training which creates a void in daily income.
- Has the potential to attract more people towards undertaking such programs when income is ensured.
- Give students hands on experience and thereby prepare them better for taking up jobs in future.
- Help India reap its rich demographic dividend transition from a jobless growth economy to employable economy.

### **RESPONSIBILITIES OF GIVERLY:**

1. Program Development and management
2. Student Activity and Performance Safeguards
  - ✓ Restrict app usage to 45 minutes per day per student.
  - ✓ Enforce a monthly earnings limit of Rs. 4000/ per student
3. Parental Consent and Opt-Out Mechanism
4. Enrollment and Fee Collection (one time fee of Rs.99 per student)
5. Data Security and Privacy
6. Program Promotion and On-boarding
7. Quarterly Reporting
8. Warranties and Compliance
9. Up skilling and Educational Content
- 10.Brand Partnership and Exclusive Offers
11. Customers Support and Feedback.

### **RESPONSIBILITIES OF GOVERNMENT:**

1. Facilitation and Coordination;
2. Promotion and Awareness;
3. Monitoring and Reporting;

4. Program Fee Endorsement and Enrollment Transparency
5. Promotion of Financial Literacy and Vocational Skills Development

On the basis of above MoU between The Department of Higher Education and Giverly India Private Limited and with reference to office order No.EDN-HE(SPM&NIU)F-(4)-13/2018-Government of Himachal Pradesh, Department of Higher Education of dated 5<sup>th</sup> December, 2024 **Mr. Nitish Thakur student of B.A. 3<sup>rd</sup> (Contact No. 6230077616)** is nominated *Student Coordinator* for the awareness of this program among the students of Govt. College Sanjauli, Shimla-6. Students can visit our website as well: <https://www.gcsanjauli.edu.in>

  
Principal  
GC Sanjauli, Shimla-6