Report on Digital Media Training for Journalism & Mass Communication Students (52 students of the department successfully completed the course)

Introduction:

In the dynamic world of journalism and mass communication, staying updated with the latest technological advancements is crucial. Recognizing this, 52 enthusiastic students from the Journalism & Mass Communication department at the Centre of Excellence, Government College Sanjauli, had the unique opportunity to enhance their digital media skills and got the coveted certificate of completion from the Reuters & Meta Journalism Project. This report highlights the online course on introduction to digital journalism and its advantages, completed under the guidance of Prof. Sandesh K Kalta, Assistant Professor of Journalism & Mass Communication in the last quarter of September 2023.

Course Overview:

The online course, sponsored by the Meta Journalism Project and conducted by Reuters, was designed to provide a comprehensive understanding of digital journalism. It consisted of five modules:

1. *Introduction to Digital Journalism:* This module laid the foundation by explaining the principles and practices of digital journalism.

2. *Digital Storytelling:* Students learned the art of crafting engaging and impactful stories in the digital realm.

3. *Social Media for Journalists:* The course delved into the effective use of social media platforms for journalistic purposes, emphasizing ethical considerations.

4. *Data Journalism:* Participants acquired valuable skills in data analysis, visualization, and its application in news reporting.

5. *Multimedia Journalism:* This module explored the integration of text, visuals, and multimedia elements to create compelling digital content.

Advantages for Participants:

1. *Enhanced Digital Skills:* The course equipped students with practical skills essential for modern journalism. They learned to navigate the digital landscape with confidence.

2. *Understanding of Data:* Data journalism skills acquired in Module 4 opened new avenues for students, allowing them to analyze and present information effectively.

3. *Social Media Competence:* With Module 3 focusing on social media, participants gained insights into building an online presence while adhering to journalistic ethics.

4. *Multimedia Storytelling:* Module 5 empowered students to create multimedia-rich stories, making them versatile and attractive to employers in the media industry.

5. *Inspiration from the mentor:* Prof. Sandesh K Kalta's guidance and encouragement played a pivotal role in motivating students to seize this opportunity. His dedication to their growth in the field of journalism was instrumental.

Conclusion:

The completion of the online course on digital media marked a significant milestone for the 52 students of the Journalism & Mass Communication department at Government College Sanjauli. The advantages gained in terms of enhanced digital skills, data journalism expertise, social media competence, and multimedia storytelling are invaluable. These students are now better prepared to excel in the ever-evolving world of journalism and mass communication.

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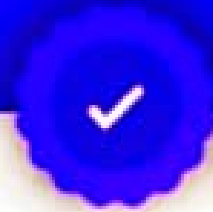Introduction to Digital Journalism

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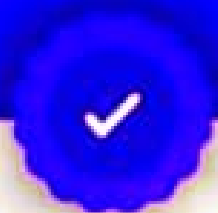
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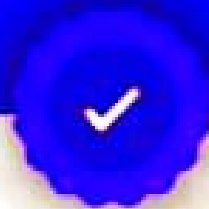Has Completed The Online Training:
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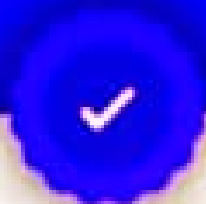Introduction to Digital Journalism

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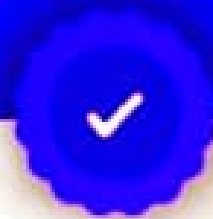Has Completed The Online Training:
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