REPORT ON TOURISM DAY CELEBRATION

Organised by the Department of B.Voc

Date: 26–27 September 2026
Theme: *"Digital Agenda and Artificial Intelligence to Redesign Tourism"*
Chief Guest: Prof. Bharti Bhagra, Principal, Centre of Excellence, Government College Sanjauli

Introduction

The Department of B.Voc, Centre of Excellence, Government College Sanjauli, celebrated **Tourism Day** with great enthusiasm and active participation of students on **26 and 27 September**. The celebration was organised in two phases, with **26 September dedicated to academic activities** and **27 September to cultural and valedictory activities**.

The celebration was organised to create awareness among students about the significance of tourism, encourage creativity and innovation, and provide them with a platform to demonstrate their knowledge, communication skills and artistic abilities. Keeping pace with the changing tourism industry, the theme of the celebration was **"Digital Agenda and Artificial Intelligence to Redesign Tourism."**

The theme highlighted the growing role of digital technology and Artificial Intelligence (AI) in transforming tourism experiences, destination management, hospitality services, marketing and the overall tourism ecosystem.

Day I: Academic Activities – 26 September

The academic session was organised on **26 September** under the guidance of the Department of B.Voc. The programme focused on providing students with opportunities to participate in knowledge-based and creative activities related to tourism.

The programme was graced by **Prof. Bharti Bhagra, Principal, Centre of Excellence, Government College Sanjauli**, as the Chief Guest. She encouraged the students to actively participate in academic and co-curricular activities and appreciated the efforts of the department in promoting industry-oriented and innovative learning.

Various competitions were organised during the academic session, including:

- Quiz Competition
- Declamation Competition
- Chart-Making Competition
- Model-Making Competition

These activities provided students with an opportunity to demonstrate their knowledge of tourism, communication skills, creativity, presentation abilities and understanding of contemporary developments in the tourism industry.

Quiz Competition

The quiz competition tested students' knowledge and awareness of tourism-related concepts and current developments.

The winners were:

Position	Students	Programme/Year
First	Rashita and Aayush	H&T, 3rd Year
Second	Diksha and Tina	RM, 3rd Year
Third	Chahat and Astha	H&T, 3rd Year / 1st Year

The competition generated considerable enthusiasm among the students and encouraged them to expand their knowledge beyond the classroom.

Declamation Competition

The declamation competition provided students with a platform to express their views and ideas confidently on tourism-related subjects. The activity helped students develop their communication, presentation and public-speaking skills.

The results were:

Position	Student	Programme/Year
First	Kritika	RM, 3rd Year
Second	Rabeena	H&T, 3rd Year
Third	Payal	RM, 3rd Year

Chart-Making Competition

The chart-making competition encouraged students to present tourism-related concepts and ideas through creative visual communication.

The winners were:

Position	Student
First	Chahat
Second	Sankita
Third	Prijwal

The activity encouraged students to combine their subject knowledge with creativity and effective presentation techniques.

Model-Making Competition

The model-making competition focused on creativity, innovation and the practical presentation of tourism-related ideas. Students enthusiastically prepared and presented their models.

The results were:

Position	Students	Programme/Year
First	Sankita	H&T, 3rd Year
Second	Nitish and Piyush	H&T, 3rd Year

Third Chahat and Prijwal H&T, 3rd Year

The models reflected the students' creativity and their ability to present tourism concepts in a practical and visually engaging manner.

Day II: Cultural and Valedictory Programme – 27 September

The second day of the Tourism Day celebration was organised on **27 September**, comprising cultural and valedictory activities. The programme provided students with an opportunity to showcase their artistic talents and celebrate the spirit of tourism through cultural performances.

The cultural programme included student performances that reflected the diversity of Indian culture and the close relationship between **tourism, culture and heritage**. The event also provided a platform for students to demonstrate their talents, teamwork and stage confidence.

The valedictory session marked the conclusion of the two-day Tourism Day celebration. The achievements of the participants in the various academic and cultural activities were acknowledged, and the winners were felicitated for their outstanding performance.

Conclusion

The two-day **Tourism Day Celebration**, organised by the Department of B.Voc, Centre of Excellence, Government College Sanjauli, was conducted successfully with active participation and enthusiasm from the students. The academic activities on **26 September** provided students with opportunities to demonstrate their knowledge, creativity and communication skills, while the cultural and valedictory programme on **27 September** added a vibrant dimension to the celebration. The theme, **"Digital Agenda and Artificial Intelligence to Redesign Tourism,"** encouraged students to think about the future of tourism and understand how emerging technologies can transform the way tourism destinations, hospitality businesses and travellers interact.The celebration successfully promoted **learning, creativity, teamwork, innovation and cultural awareness**, making Tourism Day a meaningful and enriching experience for the students of the B.Voc Department.






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