

## INTERACTIVE SESSION

BBA FINANCE AND HUMAN RESOURCE

**CENTRE OF EXCELLENCE** 

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BUSINESS REPORT

## **SESSION INITIALS**

In a progressive leap towards modernizing the educational landscape, Central of Excellence Govt College Sanjauli has embarked on a transformative journey by seamlessly integrating cutting-edge smart board technology within the BBA department. This report delves into the comprehensive utilization of smart boards and meticulously explores their multifaceted impact on elevating classroom quality and interactivity to unprecedented heights.



The college's commitment to fostering an enriching learning environment is vividly reflected through the strategic deployment of smart boards in the BBA department. By embracing these innovative digital tools, Central of Excellence Govt College Sanjauli has not only embraced the future of education but has also pioneered a dynamic approach that amalgamates tradition with technology.

INTERACTIVE SESSION 2

## SEMINAR INTERACTION

Smart classes on Strategic
Management and Human Resource
Management were designed as
interactive learning modules.
Utilizing the digital medium,
students were presented with
visually appealing, interactive
content that went beyond textbooks.
Complex theories and case studies
were transformed into engaging
visuals and animations, making
abstract concepts tangible and
comprehensible.

Perhaps the most significant outcome of the seminar was the spark it ignited within the students. Many left the event with a newfound passion for strategic management and human resource management. The exposure to real-world challenges and innovative solutions inspired them to explore these fields further, both in their coursework and beyond.



