

Report of BBA departmental function 2025

Dated : 20th March 2025

Location : College auditorium

Duration : 11 a.m. to 2:30 p.m.

Event summary

On 20th March 2025, for the first time, the Department of Bachelors of Business Administration (BBA) hosted its departmental function in the college auditorium, with the theme "उड़ान." This theme symbolized the true free spirit of students, reflecting their ambition and desire to soar high in life.

Guided by the faculty members of the BBA department and under the leadership of Dr. Rakesh Sharma, the coordinator of the department, a group of dedicated student volunteers transformed the stage for the event. The Chief Guest, Prof. Bharti Bhagra, the Principal of Centre of Excellence College, graced the occasion, offering her best wishes and approval. The program began at 11 am with a tribute to Goddess Saraswati through the Saraswati Vandana and the lighting of the sacred lamp, marking a respectful and auspicious start.

Following the opening ceremony, a well-organized presentation was delivered by a third-year BBA student. This presentation offered insights into the BBA course, highlighting the accomplishments of both current and alumni students, while emphasizing the department's mission to enhance the knowledge, skills, and capabilities of its students.

The second phase of the event showcased the students' talents through an array of vibrant performances, including Retro dance, Bollywood dance, Giddha, Semi-classical dance, Couple dance, Free style/Hip hop, and the traditional Himachali Nati. The performances culminated in an engaging hour-long gem-session, which added a unique flair to the event. These diverse performances beautifully illustrated the well-rounded skills of business students, who must not only excel in business acumen but also cultivate essential life skills for personal growth and development.

Objective: The primary objective of the event was to provide a platform for BBA students to showcase their multifaceted talents while promoting the department's values. The event aimed to emphasize the importance of balancing academic knowledge with extracurricular and life skills, thus fostering an all-rounded personality development for the students.

Conclusion: The "उड़ान" event proved to be a resounding success, setting the stage for future students of the BBA department. The event not only celebrated the students' academic and artistic achievements but also reinforced the department's commitment to holistic student development. By encouraging participation in such activities, the department has inspired future students to take pride in representing their department with exceptional performances, both in academics and beyond. This event has laid a strong foundation for future traditions, fostering a spirit of motivation and encouragement for all BBA students.





Principal
Principal
Centre of Excellence
Govt. Sanjauli-06
Shimla-6