

## Report on Career Counselling Session and Internship Interviews for BBA Students

Government Degree College, Sanjauli, Shimla

**Department:** Bachelor of Business Administration (BBA)

**Date:** 17 December 2025

**Resource Person:** Mr. Rakesh Sukhija, The Times of India, Chandigarh

**Organized by:** Mrs. Anita Verma (BBA Department)

**Participants:** All BBA students (1st, 2nd and 3rd year) and all faculty members of the BBA Department

The Department of Bachelor of Business Administration, Government Degree College Sanjauli, Shimla successfully organized a **Career Counselling Session** on **17th December 2025** for BBA students of all three years. The session was conducted by **Mr. Rakesh Sukhija**, a distinguished professional from **The Times of India, Chandigarh**. The event was organized by **Mrs. Anita Verma under the guidance of the worthy Principal Professor Bharti Bhagrato** enhance students' career awareness, employability skills, and industry readiness. All BBA students actively participated in the program, along with faculty members from the BBA Department.

The session began with a welcome address and a brief introduction of the resource person. Mr. Rakesh Sukhija shared valuable insights into the current corporate environment and highlighted the expectations of employers from management graduates. He elaborated on the **key challenges faced by students after completing their degree**, such as the gap between academic knowledge and industry requirements, lack of practical exposure, inadequate communication skills, and limited understanding of workplace culture. He emphasized the importance of adaptability, continuous learning, teamwork, and professional ethics in the corporate sector.

Mr. Sukhija also guided students on how to prepare themselves for the corporate world by focusing on skill development, internships, live projects, and effective networking. He stressed the significance of internships in gaining real-world experience and building professional confidence. Special emphasis was laid on developing soft skills such as communication, time management, problem-solving, and leadership, which play a crucial role in career advancement.

An important highlight of the event was the **internship interview process** conducted by Mr. Sukhija. Around **60 students were interviewed** for internship opportunities with **The Times of India, Chandigarh**. The interviews provided students with first-hand exposure to the recruitment process and helped them understand employer expectations, interview etiquette, and professional conduct. This practical interaction proved to be highly beneficial for the students, especially those aspiring to work in media, marketing, and corporate sectors.

The session was highly **informative and interactive**, with students actively participating in discussions and asking questions related to career options, corporate challenges, and skill enhancement. Faculty members also interacted with the resource person, making the session academically enriching and professionally relevant. The collaborative effort with the Skill India

Project added further value by aligning the programme with national initiatives focused on skill development and employability.

In conclusion, the career counselling session proved to be a significant initiative in guiding BBA students toward informed career decisions and preparing them for the competitive corporate environment. The event successfully bridged the gap between academics and industry expectations and contributed meaningfully to students' overall professional development. Such programmes reflect the institution's commitment to quality education, skill enhancement, and holistic student growth.



Principal

Professor Bharti Bhagra