

REPORT ON ACADEMIC EVENT “BBA Expression Conclave-2025 “held on 13th December 2025

Government Degree College, Sanjauli, Shimla

Department: Bachelor of Business Administration (BBA)

Date: 13 December 2025

Chief Guest:Principal Professor Bharti Bhagra

Judges:Professor Dr. Rajinder Singh ,Professor Dr. Saroj Negi and Professor Dr. Nand Lal Thakur

Organized by:BBA Department

Participants: All BBA students (1st, 2nd and 3rd year) and all faculty members of the BBA Department

The Department of Bachelor of Business Administration (BBA), Government Degree College Sanjauli, successfully organised the **BBA Expression Conclave-2025** on **13th December 2025** with the objective of promoting intellectual expression, managerial skills, creativity, and holistic personality development among management students. The conclave served as an important academic and co-curricular platform where students could apply theoretical knowledge to real-world managerial and social issues.

The event was graced by the presence of the **Chief Guest, Principal Professor Bharti Bhagra**, whose constant encouragement and guidance added great value to the programme. **Dr. Rakesh Sharma, BBA Coordinator, along with senior faculty members from the college and the BBA department**, played a significant role in the smooth conduct of the event. The programme began with a formal welcome of the dignitaries and an introduction highlighting the purpose and significance of the conclave.

The conclave commenced with a **Declamation Competition**, where students expressed their views on contemporary career and workplace issues. The topics included *“Choosing High Paying Measures for Career Success”* and *“Remote Work: A Blessing or a Curse to Work-Life Balance.”* Participants demonstrated clarity of thought, confidence, and strong communication skills while addressing the advantages and challenges associated with modern career choices and flexible work cultures.



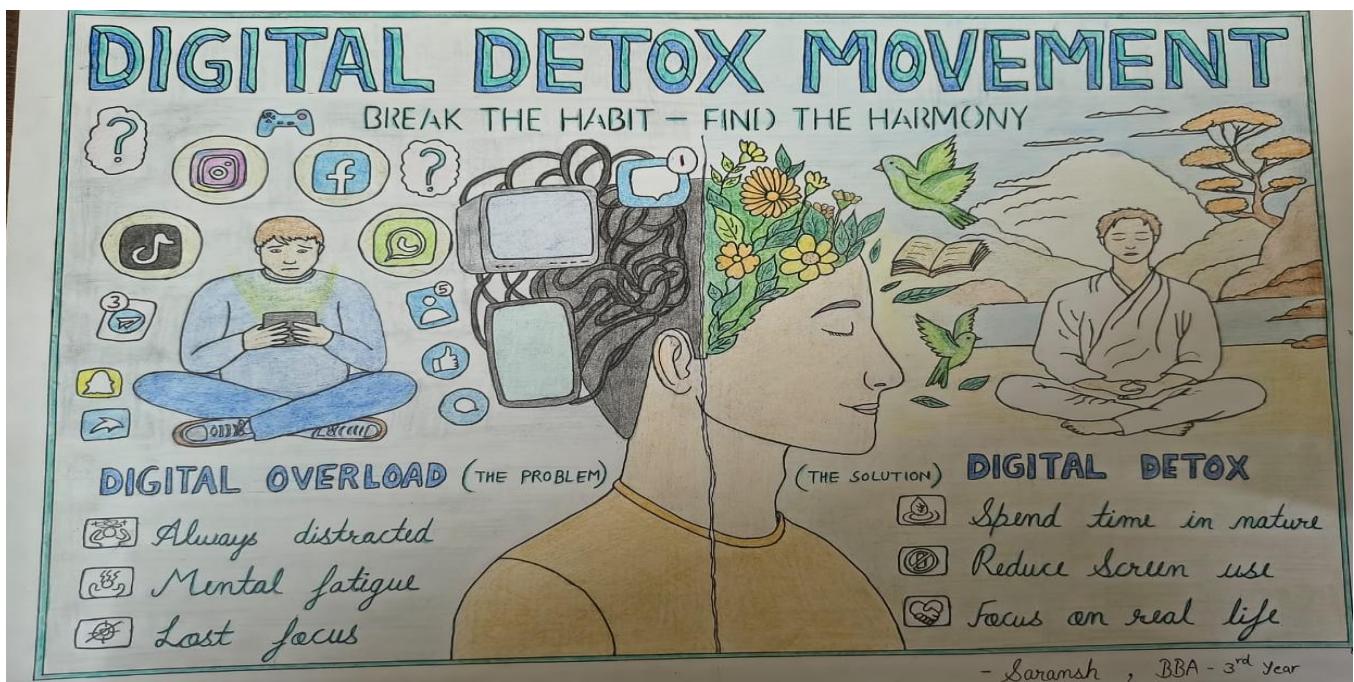
Following the declamation, a **Debate Competition** was organized, featuring three different teams. The debate topics were “*The Value of Internship vs Traditional Education*,” “*Is Globalization Beneficial for a Developing Economy like India?*” and “*Does Technology Help or Destroy Work-Life Balance?*” The debates encouraged critical thinking, teamwork, logical reasoning, and effective argumentation. Students actively engaged in presenting facts, counter-arguments, and real-life examples, making the session highly interactive and intellectually stimulating.



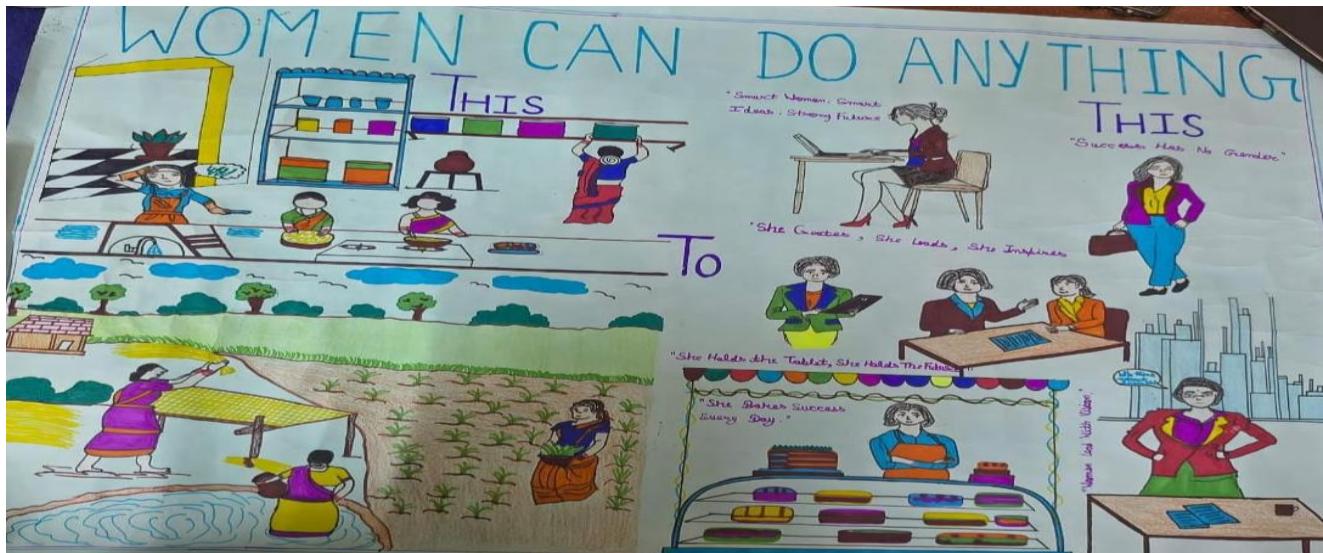
To promote creativity and digital literacy, a **Reel Making Competition** was also conducted on the topics “*Psychology Behind MRP ₹99*” and “*Funny Classroom Situations*.” Students creatively used digital media to communicate management concepts and relatable experiences engagingly. In addition, a **Poster Making Competition** was organised on the themes “*Digital Detox Movement*” and “*Women Entrepreneurship: From Homemakers to Changemakers*.” The posters reflected students’ artistic skills, social awareness, and understanding of contemporary business and societal issues.



1st Position Mayan



2nd Position Saransh



3rd Position Manju



The primary objectives of the BBA Expression Conclave were to enhance communication and presentation skills, encourage critical and analytical thinking, promote creativity and innovation, and develop leadership and teamwork qualities among students. The event also aimed to create awareness about current management trends, social responsibilities, and career-oriented perspectives.

The learning outcomes of the conclave were clearly visible through the active participation and enthusiasm of students. They gained confidence in public speaking, improved their decision-making and problem-solving abilities, and developed a better understanding of management concepts through experiential learning. The event concluded with the declaration of the **top three winners in each activity**, followed by a vote of thanks by Mrs. Anita Verma.

Overall, the BBA Expression Conclave proved to be a highly successful and enriching academic event, reinforcing the department's commitment to nurturing competent, confident, and socially responsible future managers.



